



**International  
Standard**

**ISO/IEC 5259-2**

**Artificial intelligence — Data  
quality for analytics and machine  
learning (ML) —**

**Part 2:  
Data quality measures**

*Intelligence artificielle — Qualité des données pour les analyses  
de données et l'apprentissage automatique —*

*Partie 2: Mesure de la qualité des données*

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# Contents

	Page
<b>Foreword</b> .....	<b>v</b>
<b>Introduction</b> .....	<b>vi</b>
<b>1 Scope</b> .....	<b>1</b>
<b>2 Normative references</b> .....	<b>1</b>
<b>3 Terms and definitions</b> .....	<b>1</b>
<b>4 Symbols and abbreviated terms</b> .....	<b>5</b>
<b>5 Data quality components and data quality models for analytics and machine learning</b> .....	<b>5</b>
5.1 Data quality components in data life cycle.....	5
5.2 Data quality model.....	6
<b>6 Data quality characteristics and quality measures</b> .....	<b>8</b>
6.1 General.....	8
6.2 Inherent data quality characteristics.....	9
6.2.1 Accuracy.....	9
6.2.2 Completeness.....	10
6.2.3 Consistency.....	12
6.2.4 Credibility.....	13
6.2.5 Currentness.....	14
6.3 Inherent and system-dependent data quality characteristics.....	15
6.3.1 Accessibility.....	15
6.3.2 Compliance.....	15
6.3.3 Efficiency.....	16
6.3.4 Precision.....	16
6.3.5 Traceability.....	17
6.3.6 Understandability.....	17
6.4 System-dependent data quality characteristics.....	18
6.4.1 Availability.....	18
6.4.2 Portability.....	18
6.4.3 Recoverability.....	19
6.5 Additional data quality characteristics.....	19
6.5.1 Auditability.....	19
6.5.2 Balance.....	20
6.5.3 Diversity.....	22
6.5.4 Effectiveness.....	23
6.5.5 Identifiability.....	24
6.5.6 Relevance.....	25
6.5.7 Representativeness.....	25
6.5.8 Similarity.....	26
6.5.9 Timeliness.....	27
<b>7 Implementing a data quality model and data quality measures for an analytics or ML task</b> .....	<b>28</b>
<b>8 Data quality reporting</b> .....	<b>28</b>
8.1 Data quality reporting framework.....	28
8.2 Data quality measure information.....	29
8.3 Guidance to organizations.....	29
<b>Annex A (informative) Design and document of a measurement function</b> .....	<b>30</b>
<b>Annex B (informative) UML model of data quality measure framework</b> .....	<b>32</b>
<b>Annex C (informative) Overview of data quality characteristics</b> .....	<b>33</b>
<b>Annex D (informative) Alternative groups of data quality characteristics</b> .....	<b>35</b>

**ISO/IEC 5259-2:2024(en)**

<b>Annex E (informative) Comparison between data quality characteristics of ISO/IEC 25012 and ISO/IEC 5259-2.....</b>	<b>36</b>
<b>Bibliography.....</b>	<b>37</b>

## Foreword

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This document was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 42, *Artificial Intelligence*.

A list of all parts in the ISO/IEC 5259 series can be found on the ISO and IEC websites.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at [www.iso.org/members.html](http://www.iso.org/members.html) and [www.iec.ch/national-committees](http://www.iec.ch/national-committees).

## Introduction

Data-supported decision-making brings new challenges to data quality management in data analytics and artificial intelligence (AI) based on machine learning (ML). Issues in data quality, such as incomplete, false or outdated data, can adversely affect analytics and ML processes and outcomes. Data from various sources, including structured data (e.g. relational databases) and unstructured data (e.g. documents, images, audios), can be directly consumed into the data life cycle for analytics and ML model development. Data are transformed in each stage of the data life cycle of analytics and ML. A holistic standardized approach to control, produce and deliver sufficient high-quality data is necessary for data analytics and ML models to be safe, reliable and interoperable. To develop credible data quality management for analytics and ML, intrinsic data quality International Standards, including concepts and use cases, characteristics and measurements, management requirements, and process framework, can be considered.

This document is a part of the ISO/IEC 5259 series. This document builds upon the ISO 8000 series, ISO/IEC 25012 and ISO/IEC 25024. The purpose of this document is to describe a data quality model through the definition of data quality characteristics and data quality measures based on ISO/IEC 25012 and ISO/IEC 25024. Data quality models can be extended or modified according to this document.

# Artificial intelligence — Data quality for analytics and machine learning (ML) —

## Part 2: Data quality measures

### 1 Scope

This document specifies a data quality model, data quality measures and guidance on reporting data quality in the context of analytics and machine learning (ML).

This document is applicable to all types of organizations who want to achieve their data quality objectives.

### 2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/IEC 5259-1, *Artificial intelligence — Data quality for analytics and machine learning (ML) — Part 1: Overview, terminology, and examples*

ISO/IEC 25024, *Systems and software engineering — Systems and software Quality Requirements and Evaluation (SQuaRE) — Measurement of data quality*

ISO/IEC 22989, *Information technology — Artificial intelligence — Artificial intelligence concepts and terminology*